

2025 Strategic Plan





FOCUS IS TO GET FUNDING
Immediate Goal - \$32K for APO

Partnerships Update

▪Recent:

- Powerroos National Team + Coaches
- Disability Sport Australia – CEO Ayden Shaw
- Powerchair Sports Victoria – Nathan McLean
- Peter Turnbull > Football Australia > Heather Garriock CEO
- Dane QPFA – Thursday 7pm
- Power Hockey Executives – Kieran Watts Friday
Mick Garnett – CEO Wheelchair sports Au

▪Coming Up:

Yet to Secure at time:

Matt Rippon - ASC

Alicia Fergurson – ParaMatilda Coach

Alex Reilly – Panthers – X Powerchair Football – pathways

Powerchair Sport Victoria- Board

Grant Update

▪ Applications in Progress :

- Principles 30/30 – Branding / Identity – Agency services
- \$30K – submitted 11/7/25 – Shortlisted
- Pitch 30 July or 1st August

- Sports Foundation – BlueScope – 3 Grants to apply for
- Working with Skip to determine which ones to apply for
- Due 31 July

Funding Center

<https://explore.fundingcentre.com.au/help-sheets/finding-sponsors>

- Australian charities and not for profits
- <https://www.acnc.gov.au/tools/guides/corporate-partnerships-and-charities>

New Grants to go for:

QLD

Not for Profit community organisations

<https://www.grants.services.qld.gov.au/service-details/62008>

Health & Wellbeing Grant

<https://www.grants.services.qld.gov.au/service-details/62008>

NSW

Local Sport Grant –

<https://www.nsw.gov.au/grants-and-funding/local-sport-grant-program-lsgp-2025>

Community Benefit Payment Scheme

<https://www.gambleaware.nsw.gov.au/resources-and-education/funding-to-prevent-gambling-harm/community-benefit-payment-program>

NAB – open 18 Aug

<https://www.nab.com.au/about-us/sustainability/nab-foundation/community-grants>

Greater Bank

<https://www.greater.com.au/community>

<https://mablefoundation.org.au/community-grants-2025/> - Due on 30 Sep

OUR FOUNDATIONS

The Australian Powerchair Football Association's mission is to provide access to Powerchair Football - a fast, action-packed and inclusive version of football (soccer) for people in power wheelchairs. By creating opportunities to participate, we empower athletes to progress from local competitions all the way to the international stage

Governance

Poweroos

Partnerships

Events

Grassroots

GOVERNANCE

- Set up new entity
- Develop a reliable and profitable business model to be able to support AFPA
- Adapt constitution
- Set up financial goals



POWEROOS

- Develop athlete pathways to join the Australian Poweroos to play in international competition
- Create training camps for Poweroos in the lead up international competitions
- Support coaches and officials develop guidelines on selections.
- Provide links to FIPFA the international body to ensure athletes can play.
- Set up funding and support for the Poweroos, create links with Football Australia for training and playing kit and any other support available.



GRASSROOTS

- Assist State bodies to build their state / club structures
- Introduce a pathway for people to play powerchair football.
- Create come and try days to increase participation
- Set up guidelines for playing, coaching, refereeing powerchair football.



PARTNERSHIPS

- Develop good relationships with Football Australia so that powerchair football comes under their participation and inclusion policy access funding and support.
- Build relationship with FIPFA, APO to host events and support teams attending events.
- Develop relationships with ASC, Wheelchair Sports Australia, Football Aid Australian Foundation, Paralympics international and Paralympics Australia, departments of sport and recreation, local government and media outlets.
- Build a network of sponsors to support the APFA, Poweroos and national and international events.
- Determine key grants for clubs, states and Australian bodies to apply for.
- Parraroos

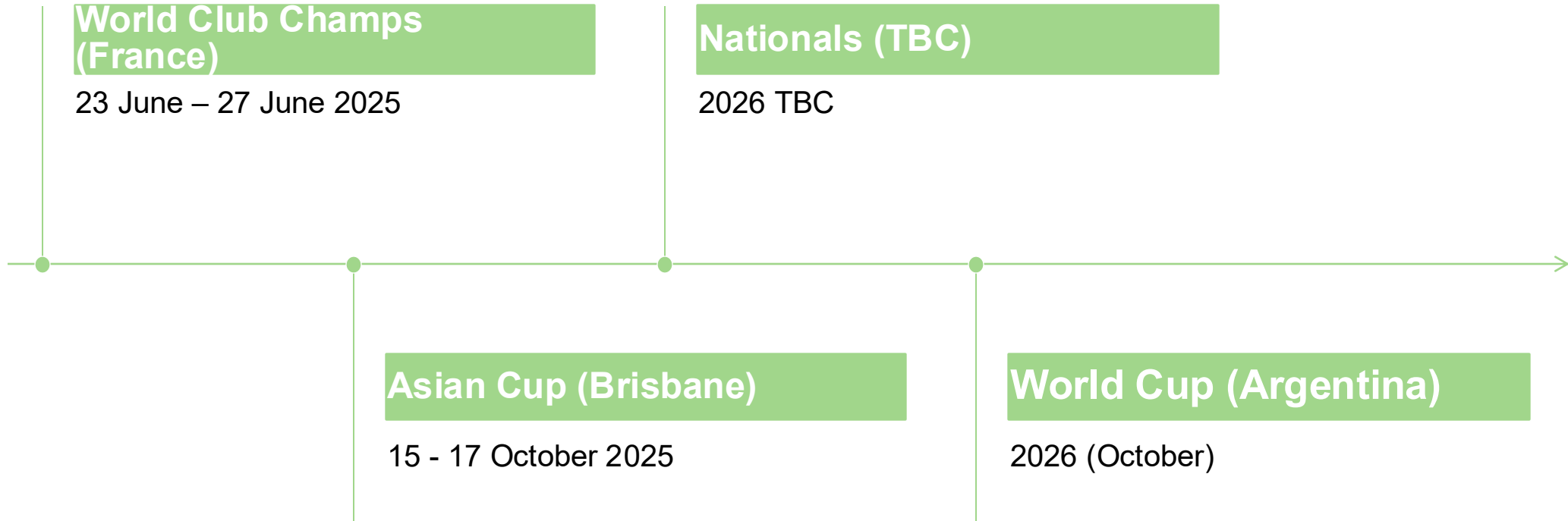


EVENTS

- Build relationship with FIPFA, APO to host events and support teams attending events.
- Develop event management plans to support hosts states to run events to mitigate risk and ensure financial stability.
- Work with FIPFA to lobby for Powerchair Football to be an exhibition sport in the 2032 Parra Olympic games in Brisbane.



Event Timeline



APFA – To assist to support the athletes to participate in events.

International Countries who are part of FIPFA

- Registration to be a member 100 GBP
- Qualifiers will be Europe APO and America
- Top two teams from APO will go to world cup in Argentina

- [NEW LAWS OF THE GAMES](#)

- FIFA [Disability Tool Kit](#)

- AntiDoping update from FIPFA

- Anti-Doping Update: Since the return of events following Covid 19 Pandemic, we have been educating athletes, coaches, and support staff at FIPFA sanctioned events. Around this topic, we are now ensuring all of our documents are aligned and will then look to make our application to WADA. The application cost is \$20,000 USD, so it's some commitment just to apply. Graham Arthur has been leading this work on our behalf and will meet with IPC at an upcoming meeting to update our position. We hope to make a submission before the end of 2025 in line with our agreed timeframe. If you have any questions or require further information, please email Graham at antidoping@fipfa.or

Appendix 1
List of NOPFS who are in membership of FIPFA April 2025

| Name of NOPF | Country | Membership Level | Zone |
|---|------------------|------------------|------|
| Fundación Powerchair Football Argentina | Argentina | Full | APFC |
| Australian Powerchair Football Association | Australia | Full | APO |
| Austrian Sports Federation for Disabled (Österreichischer Behindertensportverband - ÖBSV) | Austria | Full | EPFA |
| Belgium Power Chair Soccer | Belgium | Full | EPFA |
| ABFC - Associação Brasileira de Futebol em Cadeira de Rodas | Brazil | Full | APFC |
| Powerchair Football Canada | Canada | Full | APFC |
| Parasport Denmark | Denmark | Full | EPFA |
| The Wheelchair Football Association | England | Full | EPFA |
| Football Association of Finland | Finland | Full | EPFA |
| Commission Foot Fauteuil (Fédération Française Handisport) | France | Full | EPFA |
| PCF Germany | Germany | Full | EPFA |
| Association of Irish Powerchair Football | Ireland | Full | EPFA |
| FIPPS | Italy | Full | EPFA |
| Japan Powerchair Football Association | JAPAN | Full | APO |
| POWERCHAIR FOOTBALL MEXICO A.C. | MEXICO | Full | APFC |
| De Voetbaldroom | Netherlands | Associate | EPFA |
| New Zealand Powerchair Football Incorporated | New Zealand | Full | APO |
| Irish Football Association | Northern Ireland | Full | EPFA |
| Norges Powerchair Fotball Forening | Norway | Associate | EPFA |
| 3 C' S - Associação Cultural, Desportiva e Recreativa | Portugal | Associate | EPFA |
| Russian Football Union | Russia | Associate | EPFA |
| Scottish Powerchair Football Association | Scotland | Full | EPFA |
| The Korea Power Soccer Association (KPSA) | South Korea | Full | APO |
| Asociación de Clubes de Powerchair Football España | Spain | Full | EPFA |
| United States Power Soccer Association | United States | Full | APFC |
| Fundación Oportunidad | Uruguay | Full | APFC |

International Event Timeline 2025

Appendix 2
2025 FIPFA Sanctioned Events

| FIPFA Approved Events 2025 | | | | | | | | | |
|----------------------------|--|---|--------|--------|---|---|--|--------|--|
| | May-25 | Jun-25 | Jul-25 | Aug-25 | Sep-25 | Oct-25 | Nov-25 | Dec-25 | |
| Competition | EPFA Senior Home Nations (England, Republic of Ireland, Northern Ireland, Scotland) 24th & 25th May 2025 Largs, Scotland | FIPFA Club World Cup 21-28 June Paris, France 8 Teams | | | 17-25 Sept Italy EPFA Nations Cup 10 Teams | 13-18 October 25 Australia APO Cup 4 Teams | 14-20 Nov 2025 USA APFC America's Cup 6 Teams | | |
| Host Nation | Northern Ireland | France | | | Italy | Australia | USA | | |
| Development Activity | EPFA Development Home Nations (England, Republic of Ireland, Northern Ireland, Scotland) 3rd & 4th May 2025 Largs, Scotland | 25-27 June 25 FIPFA Development Conference during Club World Cup | | | | | | | |
| Host Nation | Rep of Ireland | France | | | | | | | |
| Congress | | | | | | | 1st November 2025 | | |
| Host Nation | | | | | | | Online | | |

APFA – To assist to support the athletes to participate in events.

Sanctioned FIPFA Events – Next 5 years

| | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | |
|-----------------------------|---|---|--|---|--|---|---|
| FIPFA | | | | | | | |
| Competition | Club World Cup 21-28 June Paris, France 8 club teams | ZONES WORLD CUP QUALIFIERS TOURNAMENTS | 20-26 October, BUENOS AIRES, ARGENTINA WORLD CUP 10 Teams | Zone Club World Cup Qualification events | ZONES WORLD CUP QUALIFIERS TOURNAMENTS | Club World Cup 8-10 Teams | WORLD CUP 10 Teams |
| Host Nation | France | Confirmed | Argentina | TBD | | TBD | TBD |
| Development Activity | 25-27 June 25 FIPFA Development Conference during Club World Cup | | ?FIPFA Development Conference New countries contacts | | | ? FIPFA Development Conference during Club World Cup | ?FIPFA Development Conference New countries contacts |
| Host Nation | France | | Argentina | | | TBD | TBD |
| Congress | Yes | | Yes | Yes | Yes | Yes | Yes |
| Host Nation | Online | | Online / In Person | TBD | TBD | TBD | TBD |
| EUROPEAN ZONE (EPFA) | | | | | | | |
| Competition | EPFA Senior Home Nations (England, Republic of Ireland, Northern Ireland, Scotland) 24th & 25th May 2025 Largs, Scotland | 17-25 Sept Italy, European Nations Cup 10 Nations | | EPFA Champions Cup (Club World Cup Qualification events) | EPFA Nations Cup ZONES WORLD CUP QUALIFIERS TOURNAMENTS | | |
| Host Nation | Northern Ireland | Italy | | TBD | TBD | | |
| Development Activity | EPFA Development Home Nations (England, Republic of Ireland, Northern Ireland, Scotland) 3rd & 4th May 2025 Largs, Scotland | | | | | | |
| Host Nation | Rep of Ireland | | | | | | |
| New Country Clinic | | | | | | | |
| Host Nation | | | | | | | |
| Congress | Yes | | Yes | Yes | Yes | Yes | Yes |
| Host Nation | TBD | | TBD | TBD | TBD | TBD | TBD |

Sanctioned FIPFA Events

| | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 |
|--|---|------|---|------|--|------|
| AMERICAS ZONE (APFC) | | | | | | |
| Competition | 14-20 Nov 2025 USA America's Cup Arizona USA 6 Teams | | Americas (Club World Cup Qualification events) | | Americas Cup ZONES WORLD CUP QUALIFIERS TOURNAMENTS | |
| Host Nation | USA | | TBD | | TBD | |
| Development | | | | | | |
| Host Nation | | | | | | |
| New Country Clinic | | | | | | |
| Host Nation | | | | | | |
| Congress | No | Yes | No | Yes | No | Yes |
| Host Nation | | TBD | | TBD | | TBD |
| ASIA PACIFIC OCEANIA ZONE (APO) | | | | | | |
| Competition | APO Cup 13-18 October 25 Queensland 4 Teams | | APO (Club World Cup Qualification events) | | APO Cup ZONES WORLD CUP QUALIFIERS TOURNAMENTS | |
| Host Nation | Australia | | TBD | | TBD | |
| Development | | | | | | |
| Host Nation | | | | | | |
| New Country Clinic | | | | | | |
| Host Nation | | | | | | |
| Congress | No | No | No | No | No | No |
| Host Nation | | | | | | |



AUSTRALIA POWERCHAIR FOOTBALL

International

Federation Internationale de Powerchair
Football Association (FIPFA)

Asia Pacific Oceania Powerchair
Football Association (APO)

Asia Pacific Oceania

Australian Powerchair Football Australia
Football Australia

New Zealand Powerchair Football

Japan Powerchair Football Association

Korea Power Soccer Association

State

ACT Capital Football

NSW NSW Powerchair Football Association
Football NSW

SA SA Powerchair Football

QLD Queensland PFA
Football Queensland

VIC Powerchair Sports Victoria
Football Victoria

WA Western Electric Sporting Association

**International
Tournaments**
FIPFA World Cup
Asia Pacific Oceania Championship
FIPFA Club World Cup
**National &
Regional
Tournaments**
Australian National Championship
Australian Club Championship (Annual)
**State / Regional
Competitions**
ACT
CF

- Gungahlin
- Woden Valley

17
Clubs

125
Players

NSW
NSWPFA

- Hills United
- Newcastle Jets
- Sydney FC
- Western Sydney Wanderers
- St George

48
Players

SA
SAPF

- Adelaide Comets
- Campbelltown City
- Modbury Jets

15
Players

QLD
QPFA

- Brisbane Strikers
- Lions FC
- Excelsior FC

32
Players

VIC
PSV

- Melbourne City
- South Melbourne
- Westvale Olympic

22
Players

NZ
NZPF

- Bay of Plenty
- Canterbury
- North Auckland
- Waikato Wasps

40
Players

BRAND ALIGNMENT



LEAGUE

Adelaide United
Canberra United
Melbourne City
Newcastle United
Sydney FC
Western Sydney Wanderers



NATIONAL PREMIER LEAGUES

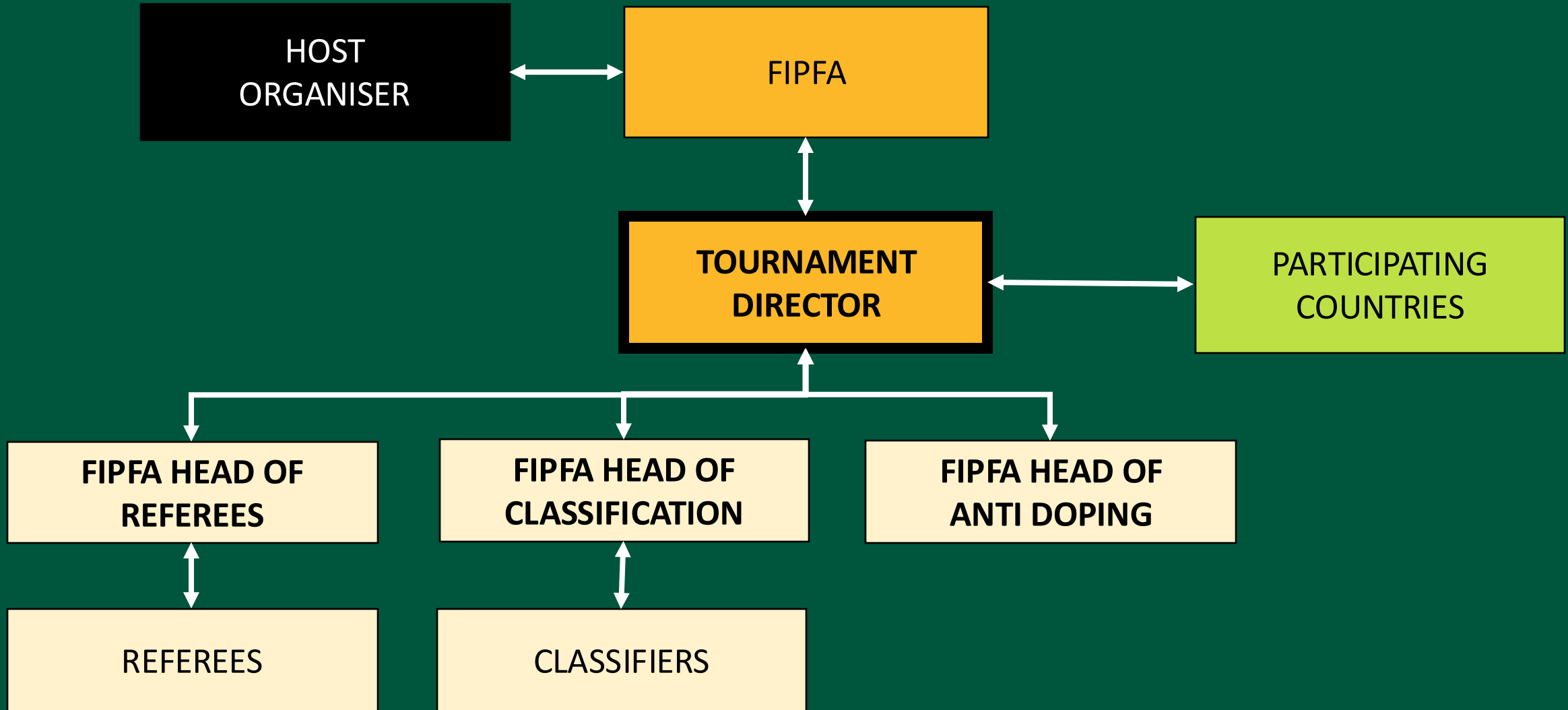
Adelaide Comets
Campbelltown City
Gungahlin United
Hills United
Modbury Jets
Moreton City Excelsior FC
Queensland Lions FC
South Melbourne FC
St George City FA



AUSTRALIAN CHAMPIONSHIP

Adelaide United
Canberra United
Melbourne City
Newcastle United
Sydney FC
Western Sydney Wanderers
South Melbourne FC

FIPFA TOURNAMENT STRUCTURE



PLAYING KIT

PLAYING KIT - HOME

PLAYER

Jersey - Gold
Pants - Navy



KEEPER

Jersey - Teal
Pants - Navy



PLAYING KIT

PLAYING KIT - AWAY

PLAYER

Jersey - Gold
Pants - Navy



KEEPER

Jersey - Teal
Pants - Navy



POWEROOS BUDGET

FIPFA COSTS

FIPFA Tournament Hosting rules cap the prices a Host Organisation can budget for and charge participating teams/countries.

These capped prices are:

- €100 - Team Entry Fee
- €132 – Participation Fee (per person per day, up to maximum delegation of 22 per team)

Tournament costs must be paid by the recognised FIPFA member association directly to FIPFA in Euros. FIPFA may direct this payment to the Host Organisation in local currency, at its sole discretion.

POWEROOS COSTS

There are team specific costs for ancillary items and potentially playing kit.

PARTICIPATION

| State | Players |
|-------|---------|
| NSW | 50 |
| OLD | 25 |
| VIC | 25 |
| SA | 6 |
| ACT | 8 |
| Total | 114 |

- APFA would like to see this grow over the next few years through setting up come and try days, club participation and through feeder programs from other wheelchair sports.
- In addition, there are coaches, referees, volunteers and officials that can be included in this number to add to the community.
- Powerchair Football is fast-paced, action-packed, and designed for individuals with physical disabilities, including muscular dystrophy, cerebral palsy, spinal cord injuries, and other neuromuscular conditions, not limited to and it would be good for anyone who wants to have a go at the sport.



MARKETING

SOCIAL CHANNELS

Facebook APFA

1940 Followers

Poweroos Facebook

1200 Followers

Poweroos Instagram

607 followers

WEBSITES

| | |
|-----------------|---|
| Australia | https://www.apfa.org.au/ |
| NSW | https://nswpfa.org.au/ |
| Queensland | https://qpfa.org.au/ |
| Victoria | https://psv.org.au/powerchair-hockey/ |
| South Australia | https://www.oneculturesupportservices.org/powerchair-football-sa |
| ACT | https://capitalfootball.com.au/inclusion/powerchair-football/ |



NSW CLUBS



- Sydney FC powerchair Football-
- 436 Followers
- [@sydneyfc_powerchair](#)



- [Western City Wanderers Powerchair club](#)
- IG 466 followers



- St George – Club doesn't have dedicated social page
- IG Main page 2415 followers



- Hills United – no dedicated powerchair football page
- 5.9K likes on club Facebook



- [Newcastle Jets Powerchair Football Club](#) - 1.9K followers Facebook



VIC CLUBS



- Melbourne City – Facebook 652 followers



<https://www.facebook.com/PowerchairSportsVic>

