



SPONSORSHIP PACKAGES



WHO ARE APFA?

The Australian Powerchair Football Association (APFA) is entering an exciting new chapter, led by a dynamic board united by ambition, purpose, and inclusion. With eyes on Asia Pacific Oceania Cup in Brisbane, Oct 2025 and the World Cup in Argentina in 2026, we're building a bold national platform to grow the game, support the Poweroos, and shine a spotlight on elite disability sport.

Powerchair Football is played in over 30 countries, it is fast, strategic, and exhilarating — and with your support, we can take it to new heights.

Join us as a sponsor and help us build the future of inclusive sport in Australia.

Together, we are not just imagining the future of Powerchair Football, we are building it. Let's get started.

Sincerely,
Kristy Yeadon
President – Australian Powerchair Football



A SHORT HISTORY OF POWERCHAIR FOOTBALL

Powerchair football emerged in France and Canada in the early 1980s and spread across Europe and to the USA and Japan. The international rules for powerchair football were developed in 2005, with the first Powerchair Football World Cup held in Japan in 2007.

The sport arrived in Australia in 2010, starting in Sydney and is now played across five states. The Australian Poweroos placed 7th at the 2011 FIPFA World Cup in France, 4th at the 2017 FIPFA World Cup in USA, and 6th at the 2023 FIPFA World Cup in Australia.



WHAT IS POWERCHAIR FOOTBALL?



Powerchair Football is a modified version of football (soccer) for powerchair users. The sport is played on a basketball court between two teams of 4, including the goalkeeper. Athletes use specially designed sports powerchairs fitted with metal footguards (the athletes' boots, so to speak) which are used to 'kick' an oversized football. Athletes pass, dribble, spin and strike the ball as they attempt to score more goals than their opponents.

POWEROOS



The Australian Poweroos are Australia's national powerchair football team, currently ranked 6th the world. They are the current Asia Pacific Oceania (APO) Zone Champions. Playing with a never-say-die attitude and that classic Aussie grit, the Poweroos lift when wearing the green and gold.

The Poweroos are readying themselves for participation in the Asia Pacific Oceania (APO) Cup in Brisbane, Australia in October 2025 and the FIPFA World Cup in Buenos Aires, Argentina in October 2026 - and need your support.



FOOTBALL EXPENSES

EQUIPMENT

Strikeforce powerchairs, required for international competitions, cost in excess of \$30,000 - that's just the entry cost to play this sport.

TRAINING VENUES

With no home of powerchair football, APFA sources and pays for Poweroos venue hire, with strict accessibility requirements.

ACCOMMODATION

Athletes pay out-of-pocket for accessible accommodation each training camp, exceeding \$2,000 with added carer / support worker costs.

FLIGHTS

Air travel is logistically complex, with only one powerchair permitted per flight, removing ability to choose cheaper flight options

SPONSORSHIP OPPORTUNITIES

TIER 1 - 50K PER YEAR FOR 3 YEARS

With the Asia Pacific Oceania (APO) Cup in Brisbane, Australia in October 2025 and the FIPFA World Cup in Buenos Aires, Argentina in October 2026, your sponsorship will have global reach. As the Tier 1 Sponsor, there is an opportunity to grow with the sport and be a part of this epic sport. There are opportunities through APFA, Events, Poweroos and Corporate events that we can work with you to drive the sport forward.

APFA	EVENTS	POWEROOS	CORPORATE
<ul style="list-style-type: none">• Min. of six (6) x official communication and one post on social media channels promoting partnership to all members• Min.of three (1) x promotional pieces for presenting partner's business• Logo placement for partner on all APFA physical and digital collateral• Recognition of partnership in all official APFA communications to players, teams and stakeholders.• Main Sponsor of Come and Try days	<ul style="list-style-type: none">• Sept 25 - Poweroos Training Camp• October 26- Asia Pacific Ociane Cup (Brisbane)• April 26 Club Nationals 10 clubs teams associated with A-League across Australia• October 26 - World Cup Argentina (Buenos Aires)• Send informaton to players about your products• Exposure on live streamed games• Stalls/ Exhibitions at events opportunities to showcase sponsor products.	<ul style="list-style-type: none">• Main Sponsor of the Poweroos• Sponsor logo on athletes' back-of-chair numbers.• Access to athletes for interviews and promotional activities.• Min. of one (1) mention on social media each day of competition.	<ul style="list-style-type: none">• 2-6 hour corporate event for employees to experience powerchair football• All equipment, coaching and lunch provided.• Access to players for corporate functions (min 2)

SPONSORSHIP OPPORTUNITIES

TIER 2 - 30K PER YEAR FOR 3 YEARS

With the Asia Pacific Oceania (APO) Cup in Brisbane, Australia in October 2025 and the FIPFA World Cup in Buenos Aires, Argentina in October 2026, your sponsorship will have global reach.

APFA

- Min. of six (3) x official communication and one post on social media channels promoting partnership to all members
- Min.of three (2) x promotional pieces for presenting partner's business
- Logo placement for partner on all APFA physical and digital collateral
- Recognition of partnership in all official APFA communications to players, teams and stakeholders.
- Second Tier Sponsor of Come and Try days

EVENTS

- Sept 25 - **Poweroos Training Camp**
- October 26- **Asia Pacific Ocianeia Cup** (Brisbane)
- April 26 **Club Nationals** 10 clubs teams associated with A-League across Australia
- October 26 - **World Cup Argentina** (Buenos Aires)
- Send informaton to players about your products
- Exposure on live streamed games
- Stalls/ Exhibitions at events opportunities to showcase sponsor products.

POWEROOS

- Main Sponsor of the Poweroos
- Sponsor logo on athletes' back-of-chair numbers.
- Access to athletes for interviews and promotional activities.
- Min. of one (1) mention on social media each day of competition.

CORPORATE

- 1 x 2-6 hour corporate event for employees to experience powerchair football
- All equipment, coaching and lunch provided.

SPONSORSHIP OPPORTUNITIES

TIER 3 - 10K PER YEAR FOR 3 YEARS

With the Asia Pacific Oceania (APO) Cup in Brisbane, Australia in October 2025 and the FIPFA World Cup in Buenos Aires, Argentina in October 2026, your sponsorship will have global reach.

APFA

- Min. of six (1) x official communication and one post on social media channels promoting partnership to all members
- Min.of three (1) x promotional pieces for presenting partner's business
- Logo placement for partner on all APFA physical and digital collateral
- Recognition of partnership in all official APFA communications to players, teams and stakeholders.

EVENTS

- October 26- **Asia Pacific Ociane**a Cup (Brisbane)
- April 26 **Club Nationals** 10 clubs teams associated with A-League across Australia
- October 26 - **World Cup Argentina** (Buenos Aires)
- Send informaton to players about your products

POWEROOS

- Min. of one (1) mention on social media each day of competition.

SPONSORSHIP OPPORTUNITIES

TIER 4 - 5K TRAINING CAMP - OFFICIAL SPONSOR

With the Asia Pacific Oceania (APO) Cup in Brisbane, Australia in October 2025 and the FIPFA World Cup in Buenos Aires, Argentina in October 2026, your sponsorshi of the training camps will help the Poweroos get together to work on their skisl so they are competitive for the world cup.

POWEROOS

- Naming rights for the training camp
- Social Media posts through out the training camps.
- Access to the players and coaches during the camp for publicity and media events
- Opportunity fo empoyees to come down to the camps and meeet the team and try out the chairs.
- Min. of one (1) mention on social media each day of competition.
- Sponsor signage around the trainig venue.



GET IN TOUCH

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